

ICONIC JAMAICA MAGAZINE

MEDIA KIT 2026

Culture • Lifestyle • Music • Travel • Business

ABOUT ICONIC JAMAICA

Iconic Jamaica Magazine is a modern Jamaican culture and lifestyle media platform dedicated to showcasing the people, stories, businesses, music, travel experiences, and creative influence shaping Jamaica locally and globally.

Through editorial storytelling, digital media, podcast features, cultural coverage, experiences, and creative content, Iconic Jamaica connects audiences to authentic Jamaican culture and worldwide Caribbean influence.

Our platform celebrates:

- Jamaican culture & heritage
 - Travel & tourism
 - Music & sound system culture
 - Entrepreneurship & business
 - Diaspora stories
 - Lifestyle & wellness
 - Entertainment & creative industries
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OUR AUDIENCE

Audience Interests

- Jamaican culture
 - Caribbean travel
 - Music & entertainment
 - Reggae & dancehall
 - Lifestyle & fashion
 - Entrepreneurship
 - Wellness & conscious living
 - Diaspora communities
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PLATFORM ECOSYSTEM

DIGITAL MAGAZINE

Editorial features, travel stories, business articles, interviews, and cultural content.

PODCAST

Conversations focused on culture, wellness, entrepreneurship, music, and global Jamaican influence.

EXPERIENCES

VR events, arcade entertainment, festivals, and cultural experiences.

SHOP

Jamaican-inspired apparel, accessories, and lifestyle products.

COURSES

Digital learning focused on Jamaica, business, wellness, and culture.

WHY PARTNER WITH ICONIC JAMAICA?

Authentic Cultural Connection

Connect your brand with authentic Jamaican storytelling and engaged audiences.

Multi-Platform Exposure

Your brand can be featured across:

- Website
- Magazine articles
- Podcast episodes
- Social media campaigns
- Event experiences
- Sponsored content

Global Caribbean Audience

Reach audiences in:

- Jamaica
- United Kingdom

- United States
- Canada
- Europe
- Caribbean diaspora communities

Creative Brand Positioning

Align your brand with culture, creativity, lifestyle, travel, music, and innovation.

ADVERTISING OPPORTUNITIES

Sponsored Articles

Feature your brand inside editorial-style magazine content.

Homepage Banner Placement

Premium website visibility across featured sections.

Podcast Sponsorships

Brand mentions and sponsored podcast segments.

Social Media Campaigns

Promotional campaigns across digital platforms.

Event Partnerships

Collaborate on cultural events, VR experiences, and entertainment activations.

Brand Features

Dedicated business and entrepreneur spotlight articles.

CONTENT CATEGORIES

Culture

Stories shaping Jamaican identity and global influence.

Travel

Luxury escapes, resorts, villas, hidden gems, and tourism experiences.

Music

Reggae, dancehall, sound system culture, artists, and entertainment.

Business

Entrepreneurs, startups, and international Jamaican brands.

Lifestyle

Fashion, wellness, luxury Caribbean living, and conscious culture.

Iconic Jamaica

Honoring Jamaican legends, icons, and cultural legacy.

IDEAL BRAND PARTNERS

We work with brands in:

- Tourism & hospitality
 - Hotels & villas
 - Fashion & lifestyle
 - Caribbean food & beverage
 - Music & entertainment
 - Technology & innovation
 - Wellness & beauty
 - Education & events
 - Travel & airlines
 - Creative industries
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PARTNERSHIP PACKAGES

CULTURE PARTNER

Brand visibility through articles and digital placements.

FEATURED SPONSOR

Homepage placement + social media promotion + editorial feature.

PODCAST PARTNER

Podcast sponsorship and featured mentions.

EVENT PARTNER

Collaborative cultural events and immersive experiences.

CUSTOM CAMPAIGNS

Tailored partnerships designed around your brand goals.

WHY ICONIC JAMAICA STANDS OUT

Iconic Jamaica is more than a magazine.

We are building a digital cultural ecosystem connecting Jamaican creativity, storytelling, travel, music, business, and experiences through one unified platform.

Our mission is to celebrate Jamaican excellence while connecting local culture to global audiences.

CONTACT INFORMATION

Website

<https://iconicjamaicamagazine.com/>

Email

iconic@jamaicamagazine.info

Social Media

Instagram • Facebook • YouTube • TikTok • X

LET'S BUILD TOGETHER

Partner with Iconic Jamaica Magazine and connect your brand with the heartbeat of Jamaican culture.

Culture. Creativity. Connection. Global Influence.